



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2020

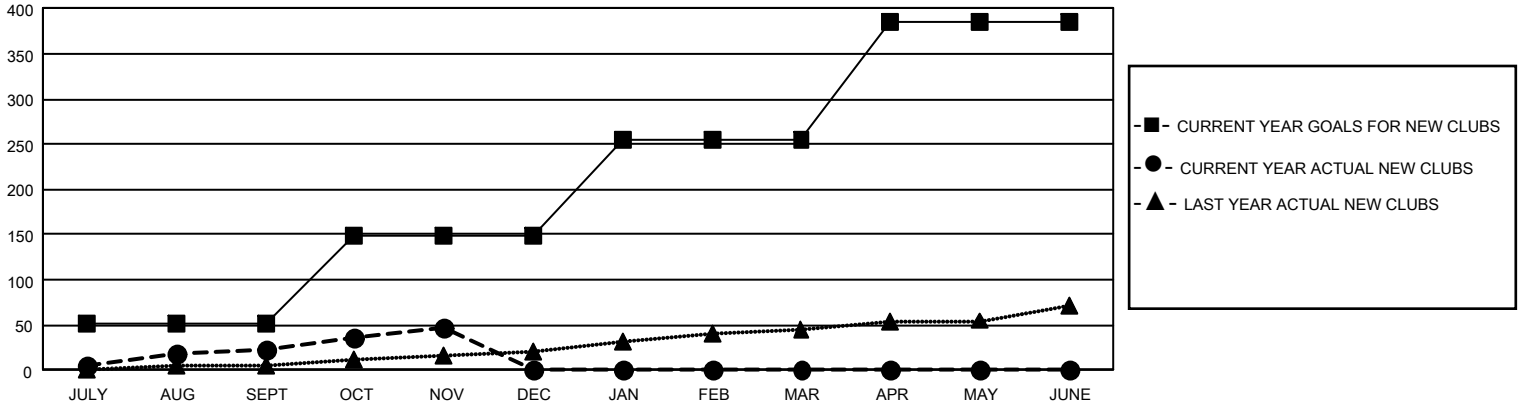
GAT Constitutional Area 1

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

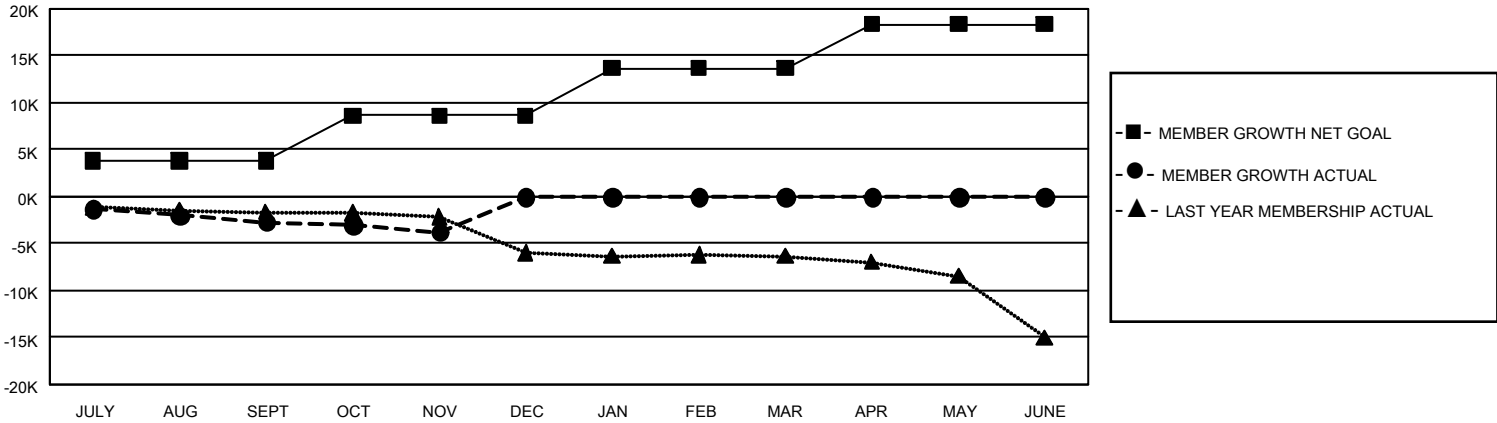
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	156	23	67
OCT/NOV/DEC	291	24	22
JAN/FEB/MAR	321	0	0
APR/MAY/JUNE	390	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	3762	5,657	7,495
OCT/NOV/DEC	4877	4,069	4,800
JAN/FEB/MAR	5058	0	0
APR/MAY/JUNE	4700	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 89	2,912 CLUBS OF 11,005 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	190,220 (66.81%)
DECEASED	1,923	FEMALE	94,491 (33.19%)
CLUB CANCELLED	373	TOTAL FAMILY UNIT MEMBERS 54,311	
OTHER	9,991	FAMILY MEMBERS PAYING HALF DUES 27,871	
TOTAL	12,287		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)